

JENN REIN

WRITER · EDITOR
DIGITAL MEDIA PRO

CONTACT

jennreinmail@gmail.com

PORTFOLIO

jennrein.com



SKILLS

PROFESSIONAL

Senior Level Editing/Writing Skills
Valuable Content Strategist
Project Management Savvy
High Emotional Intelligence
Collaborative Team Leader

TECHNICAL

WEB | Wordpress, Square Space
SOCIAL | Facebook, Instagram, Twitter, Pinterest, YouTube, Buffer, Hootsuite, Later
DESIGN | Adobe InDesign, Adobe Photoshop, Adobe Acrobat Pro
NEWSLETTER | HubSpot, Adobe Campaigns, Constant Contact, Exact Target, My Emma, MailChimp
WEB ANALYTICS | Google

PROFESSIONAL DEVELOPMENT

Google Analytics Certified
SCBWI Member & Conference Participant
Northern Colorado Writers Member & Conference Participant
Grant Writer Certified
Certified in Covey Leadership Principles

REFERENCES

Available Upon Request

AUTHENTIC STORYTELLING

NEWSPAPER, MAGAZINE & DIGITAL BYLINE

<i>Artists Magazine</i> Features Writer, Current	CLIPPING
<i>Grand Wedding</i> Features Writer, Current	CLIPPING
<i>Teton Family Magazine</i> Features & Dept Writer, Current	CLIPPING
<i>Homestead Magazine</i> Features Writer, Current	CLIPPING
<i>Plein Air Magazine</i> Features Writer, 2021	CLIPPING
<i>JH Style</i> Features & Dept Writer, Copy Editor 2012-15	CLIPPING
<i>Valley Citizen</i> Column & Dept Writer, Copy Editor 2009-14	CLIPPING
<i>Teton Home & Living</i> Features & Dept Writer 2010-14	CLIPPING
<i>Teton Valley Magazine</i> Features & Dept Writer 2008-14	CLIPPING

2022 CONTRACT ROLES

CONTENT UPDATE EDITOR / Current

[Dotdash meredith](#) | [Southern Living](#)
Remote Position

The mission of *Southern Living* is to bring enjoyment, fulfillment, and inspiration to readers by celebrating the best of the Southern lifestyle. This periodical sets the standard for excellence in Southern content, regardless of platform.

SENIOR COPYWRITER / Current

[New Thought Digital Agency](#)
Wilson, WY

New Thought is an agency that simultaneously maintains long-term relationships with local clients while also attracting regional and national accounts.

SOCIAL MEDIA MANAGER / Current

[Circ Media](#) | [Homestead Magazine](#)
Jackson Hole, WY

Homestead Magazine is Jackson Hole's premiere resource for art, architecture, real estate, and interior design.

SOCIAL MEDIA MANAGER & STORYTELLER / December 2021 - March 2022

[Golden Peak Media](#) | [Artists Network](#)
Remote Position

With social media followers totaling over 1M, campaigns and brand voice for Artists Network must be meaningful, on point, and engaging.

CONTENT MARKETING & BRANDING INITIATIVES

ONLINE CONTENT GROUP MANAGER, CRAFT / 2018-2020

[Golden Peak Media](#) | [Interweave](#), [Quilting Daily](#), [Sew Daily](#)
Fort Collins, CO & Golden, CO

Managing a team of digital producers and outside contributors ensured the successful delivery of thoughtful content through site, social, and newsletter.

DIGITAL EDITOR & PRODUCER / 2016-2018

F+W Media | [Interweave Yarn](#)
Fort Collins, CO

This site saw 800K page views a month, and further success with a digital newsletter program that rocked 750K subscribers. Deep collaborative chemistry helped stitch it all together.