

JENN REIN
WRITER | EDITOR
CONTENT PRODUCER

CONTACT

jennreinmail@gmail.com

PORTFOLIO

jennrein.com



SKILLS

PROFESSIONAL

Senior Level Editing/Writing Skills
Valuable Content Strategist
Project Management Savvy
High Emotional Intelligence
Collaborative Team Leader

TECHNICAL

WEB | Wordpress, Square Space
SOCIAL | Facebook, Instagram, Twitter, Pinterest, YouTube, Buffer, Hootsuite, Later
DESIGN | Adobe InDesign, Adobe Photoshop, Adobe Acrobat Pro
NEWSLETTER | HubSpot, Adobe Campaigns, Constant Contact, Exact Target, My Emma, MailChimp

PROFESSIONAL DEVELOPMENT

Google Analytics Certified
SCBWI Member & Conference Participant
Northern Colorado Writers Member & Conference Participant
Grant Writer Certified
Certified in Covey Leadership Principles

REFERENCES

AVAILABLE UPON REQUEST

AUTHENTIC STORYTELLING

NEWSPAPER, MAGAZINE & DIGITAL BYLINE

<i>Plein Air Magazine</i> Features Writer	CLIPPING
<i>Artists Magazine</i> Features Writer	CLIPPING
<i>Artists Network</i> Digital Contributor	CLIPPING
<i>Teton Family Magazine</i> Features & Dept Writer	CLIPPING
<i>Homestead Magazine</i> Features Writer	CLIPPING
<i>JH Style</i> Features & Dept Writer, Copy Editor	CLIPPING
<i>Valley Citizen</i> Column & Dept Writer, Copy Editor	CLIPPING

2023 CONTRACTOR ROLES

CONTENT EDITOR / Current

Dotdash meredith | *Southern Living*
Remote Position

The heavy lifting in this role comes with applying the edits needed to ensure existing digital content is searchable, engaging, and written in keeping with *Southern Living* brand standards.

MANAGING EDITOR / Current

Ringholz Studios
Jackson Hole, WY

This assignment supports the work of Amy Ringholz, a Jackson Hole artist who is in the midst of writing and illustrating a children's book. Editing skills are applied in order to meet the standards set by the children's book publishing industry, and to ensure best presentation of the product.

DIGITAL STORYTELLER / Current

Live Water Jackson Hole
Jackson Hole, WY

Digital articles for this luxury real estate agency require deep research be performed for a variety of topics, aiding the client in understanding what the Teton neighborhood has to offer and what to expect from living in Jackson Hole.

SOCIAL MEDIA MANAGER / Current

Circ Media | *Homestead Magazine*
Jackson Hole, WY

The social media feeds for Jackson Hole's premiere resource for art, architecture, real estate, and interior design must be an accurate reflection of brand voice, while at the same time delivering a storytelling experience.

WIKIPEDIA PAGE CREATION / Current

With this passion project, dutiful research is required in order to deliver a Wikipedia page that is relevant, engaging and factually accurate. Creating these "biography of a living person" pages must be similar in approach to an academic paper.

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2023 CONTRACTOR ROLES, cont.

UX SITE AUDITOR & WEB PRODUCER / Current

StudioMX

Remote Position

Performing a UX site audit and correcting the visual and interactive components of a site must be detail oriented, consistent in approach, and collaborative.

CONTENT MARKETING & BRANDING INITIATIVES

ONLINE CONTENT GROUP MANAGER, CRAFT / 2018-2020

Golden Peak Media | Interweave, Quilting Daily, Sew Daily

Fort Collins, CO & Golden, CO

Managing a team of digital producers and outside contributors ensured the successful delivery of thoughtful content through site, social, and newsletter.

DIGITAL EDITOR & PRODUCER / 2016-2018

F+W Media | Interweave Yarn

Fort Collins, CO

The Interweave site saw 800K page views a month, and further success with a digital newsletter program that rocked 750K subscribers. Deep collaborative chemistry helped stitch it all together.

MARKETING SPECIALIST / 2014-2016

Kate's Real Food

Jackson, WY

Telling the story of an energy bar start-up that was born in the tram line at Jackson Hole Mountain Resort allowed this writer to cover the organic food industry and the Rocky Mountain outdoor lifestyle. Seeing our founder achieve national distribution while "fueling the fun" with her passion was a dream come true for the whole Kate's team.

PODCAST PRODUCTION

CREATIVE PRODUCER, *The Knitting Nerdcast*

[SAMPLE](#)

If a knitting magazine editor's number one mission in life is to "friendgineer" the world, count me in. During its run, *The Knitting Nerdcast* brought crafters together in a podcast space that was designed for both serious discussion and poorly veiled conversational shenanigans.

NON-PROFIT AFFILIATIONS

BOARD MEMBER / 2007-2013

Teton Arts Council

During the time served as board member and volunteer for the local arts council in Teton Valley, Idaho, event planning skills were brought to the table as were skills in marketing, volunteer coordination, grant writing, fundraising, and nurturing relationships with existing and potential donors. Additional responsibilities included managing the art offered at a TAC gallery that was established at local event venue.

BOARD MEMBER / 2006-2008

Teton Valley Foundation

Serving as a board member during the inception of the Music on Main series in Teton Valley, Idaho cemented skills in volunteer organization, core fundraising activities, and grassroots marketing. Building beneficial community relationships in the name of cultural programming is a rewarding bonus to this type of volunteer work.