

JENN REIN  
WRITER | EDITOR  
CONTENT PRODUCER

CONTACT

jennreinmail@gmail.com

PORTFOLIO

jennrein.com



SKILLS

PROFESSIONAL

Senior Level Editing/Writing Skills  
Valuable Content Strategist  
Project Management Savvy  
High Emotional Intelligence  
Collaborative Team Leader

TECHNICAL

WEB | Wordpress, Square Space  
SOCIAL | Facebook, Instagram, Twitter, Pinterest, YouTube, Buffer, Hootsuite, Later  
DESIGN | Adobe InDesign, Adobe Photoshop, Adobe Acrobat Pro  
NEWSLETTER | HubSpot, Adobe Campaigns, Constant Contact, Exact Target, My Emma, MailChimp

PROFESSIONAL DEVELOPMENT

Google Analytics Certified  
SCBWI Member & Conference Participant  
Northern Colorado Writers Member & Conference Participant  
Grant Writer Certified  
Certified in Covey Leadership Principles

REFERENCES

AVAILABLE UPON REQUEST

AUTHENTIC STORYTELLING

NEWSPAPER, MAGAZINE & DIGITAL BYLINE

<i>Plein Air Magazine</i> Features Writer	CLIPPING
<i>Artists Magazine</i> Features Writer	CLIPPING
<i>Artists Network</i> Digital Contributor	CLIPPING
<i>Teton Family Magazine</i> Features & Dept Writer	CLIPPING
<i>Homestead Magazine</i> Features Writer	CLIPPING
<i>JH Style</i> Features & Dept Writer, Copy Editor	CLIPPING
<i>Valley Citizen</i> Column & Dept Writer, Copy Editor	CLIPPING

2023 CONTRACTOR ROLES

GHOSTWRITER & DIGITAL STORYTELLER / [Sample](#)

Live Water Jackson Hole  
Jackson Hole, WY

Digital articles for this luxury real estate agency require deep research be performed for a variety of topics, aiding the client in understanding what the Teton neighborhood has to offer and what to expect from living in Jackson Hole.

MANAGING EDITOR / *Rabbit and the Crown of Dreams*

Ringholz Studios  
Jackson Hole, WY

Editing this book, written and illustrated by artist Amy Ringholz, was a true joy. The result is an art book disguised as a children's book. It offers a compelling tale about following a dream.

DIGITAL EDITOR / [Sample](#)

Dotdash meredith | *Southern Living*  
Remote Position

The heavy lifting in this role comes with applying the edits needed to ensure existing digital content is searchable, engaging, and written in keeping with *Southern Living* brand standards.

SOCIAL MEDIA MANAGER / [Sample](#)

Circ Media | *Homestead Magazine*  
Jackson Hole, WY

The social media feeds for Jackson Hole's premiere resource for art, architecture, real estate, and interior design must be an accurate reflection of brand voice, while at the same time delivering a storytelling experience.

UX SITE AUDITOR & WEB PRODUCER

StudioMX  
Remote Position

The task here is to perform a UX site audit and correct the visual and interactive components of a site that offers architectural and construction services.

WIKIPEDIA PAGE CREATION

With this passion project, dutiful research is required in order to deliver a Wikipedia page that is relevant, engaging and factually accurate. Creating these "biography of a living person" pages must be similar in approach to crafting an academic paper.

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**PODCAST PRODUCTION**

**HOST & CREATIVE PRODUCER, *Advanced Pretend***

*Releasing in April 2023*

Our theme is, "The creative adult is the child who survived." Within that context, our interview subjects in fine art, culinary arts, and writing explore which piece of their inner child is showing up to do the work that earns them a living as a creative professional.

**CONTENT MARKETING & BRANDING INITIATIVES**

**ONLINE CONTENT GROUP MANAGER, CRAFT / 2018-2020**

Golden Peak Media | Interweave, Quilting Daily, Sew Daily  
Fort Collins, CO & Golden, CO

Managing a team of digital producers and outside contributors ensured the successful delivery of thoughtful content through site, social, and newsletter.

**DIGITAL EDITOR & PRODUCER / 2016-2018**

F+W Media | Interweave Yarn  
Fort Collins, CO

The Interweave site saw 800K page views a month, and further success with a digital newsletter program that rocked 750K subscribers. Deep collaborative chemistry helped stitch it all together.

**MARKETING SPECIALIST / 2014-2016**

Kate's Real Food  
Jackson, WY

Telling the story of an energy bar start-up that was born in the tram line at Jackson Hole Mountain Resort allowed this writer to cover the organic food industry and the Rocky Mountain outdoor lifestyle. Seeing our founder achieve national distribution while "fueling the fun" with her passion was a dream come true for the whole Kate's team.

**NON-PROFIT AFFILIATIONS**

**BOARD MEMBER / 2007-2013**

*Teton Arts Council*

During the time served as board member and volunteer for the local arts council in Teton Valley, Idaho, event planning skills were brought to the table as were skills in marketing, volunteer coordination, grant writing, fundraising, and nurturing relationships with existing and potential donors. Additional responsibilities included managing the art offered at a TAC gallery that was established at local event venue.

**BOARD MEMBER / 2006-2008**

*Teton Valley Foundation*

Serving as a board member during the inception of the Music on Main series in Teton Valley, Idaho cemented skills in volunteer organization, core fundraising activities, and grassroots marketing. Building beneficial community relationships in the name of cultural programming is a rewarding bonus to this type of volunteer work.