

JENN REIN

WRITER | EDITOR
CONTENT PRODUCER

CONTACT

jennreinmail@gmail.com

PORTFOLIO

jennrein.com



SKILLS

PROFESSIONAL

Senior Level Editing/Writing Skills
Valuable Content Strategist
Project Management Savvy
High Emotional Intelligence
Collaborative Team Leader

TECHNICAL

WEB | Wordpress, Square Space
SOCIAL | Facebook, Instagram, Twitter, Pinterest, YouTube, Buffer, Hootsuite, Later
DESIGN | Adobe InDesign, Adobe Photoshop, Adobe Acrobat Pro
NEWSLETTER | HubSpot, Adobe Campaigns, Constant Contact, Exact Target, My Emma, MailChimp

PROFESSIONAL DEVELOPMENT

Google Analytics Certified
SCBWI Member & Conference Participant
Northern Colorado Writers Member & Conference Participant
Grant Writer Certified
Certified in Covey Leadership Principles

REFERENCES

AVAILABLE UPON REQUEST

AUTHENTIC STORYTELLING

NEWSPAPER, MAGAZINE & DIGITAL BYLINE

<i>Plein Air Magazine</i> Features Writer	CLIPPING
<i>Artists Magazine</i> Features Writer	CLIPPING
<i>Artists Network</i> Digital Contributor	CLIPPING
<i>Teton Family Magazine</i> Features & Dept Writer	CLIPPING
<i>Homestead Magazine</i> Features Writer	CLIPPING
<i>JH Style</i> Features & Dept Writer, Copy Editor	CLIPPING
<i>Valley Citizen</i> Column & Dept Writer, Copy Editor	CLIPPING

PODCAST PRODUCTION

HOST & CREATIVE PRODUCER, *Advanced Pretend*

[SPOTIFY LINK TO SHOW ~ https://bit.ly/44NEd47](https://bit.ly/44NEd47)

Our theme is, "The creative adult is the child who survived." Within that context, our interview subjects in fine art, culinary arts, and writing explore which piece of their inner child is showing up to do the work that earns them a living as a creative professional.

2023 ACTIVE ASSIGNMENTS

STUDIO ASSISTANT

[Ringholz Studios](#)

Jackson Hole, WY

As a gallery assistant to the gallery director, this role aids in ensuring the Ringholz brand is addressed with consistency, and that the original art is presented properly to potential clients. Additional duties include assisting with evening events offered under the DUSK brand.

MANAGING EDITOR / [Rabbit and the Crown of Dreams](#)

Ringholz Studios

Jackson Hole, WY

Editing this 2023 children's book release, written and illustrated by artist Amy Ringholz, was a true joy. The result is an art book disguised as a children's book. It offers a compelling tale about following a dream.

DIGITAL EDITOR / [Sample](#)

Dotdash meredith | *Southern Living*

Remote Position

The heavy lifting in this role comes with applying the edits needed to ensure existing digital content is searchable, engaging, and written in keeping with *Southern Living* brand standards.

GRANT WRITER

[Community Resource Center of Teton Valley](#)

Supporting a community non-profit by writing grant proposals for organizational funding is another way to stay connected to place, while using a well-honed skill set for the greater good.

UX SITE AUDITOR & WEB EDITOR

StudioMX

Remote Position

The task here is to perform a UX site audit and correct the visual and interactive components of a site that offers architectural and construction services.

JENN REIN

WRITER | EDITOR
CONTENT PRODUCER

CONTACT
jennreinmail@gmail.com

PORTFOLIO
jennrein.com



SOCIAL MEDIA MANAGER / [Sample](#)

Circ Media | *Homestead Magazine*
Jackson Hole, WY

The social media feeds for Jackson Hole's premiere resource for art, architecture, real estate, and interior design must be an accurate reflection of brand voice, while at the same time delivering a storytelling experience.

2023 COMPLETED ASSIGNMENTS

GHOSTWRITER & DIGITAL STORYTELLER / [Sample](#)

Live Water Jackson Hole
Jackson Hole, WY

Digital articles for this luxury real estate agency require deep research be performed for a variety of topics, aiding the client in understanding what the Teton neighborhood has to offer and what to expect from living in Jackson Hole.

CONTENT MARKETING & BRANDING INITIATIVES

ONLINE CONTENT GROUP MANAGER, CRAFT / 2018-2020

Golden Peak Media | *Interweave, Quilting Daily, Sew Daily*
Fort Collins, CO & Golden, CO

Managing a team of digital producers and outside contributors ensured the successful delivery of thoughtful content through site, social, and newsletter.

DIGITAL EDITOR & PRODUCER / 2016-2018

F+W Media | *Interweave Yarn*
Fort Collins, CO

The Interweave site witnessed 800K page views a month, and further success with a digital newsletter program that rocked 750K subscribers. Deep collaborative chemistry helped stitch it all together.

MARKETING SPECIALIST / 2014-2016

Kate's Real Food
Jackson, WY

Telling the story of an energy bar start-up that was born in the tram line at Jackson Hole Mountain Resort allowed this writer to cover the organic food industry and the Rocky Mountain outdoor lifestyle. Seeing our founder achieve national distribution while "fueling the fun" with her passion was a dream come true for the whole Kate's team.

NON-PROFIT AFFILIATIONS

BOARD MEMBER / 2007-2013

Teton Arts Council

During the time served as board member and volunteer for the local arts council in Teton Valley, Idaho, event planning skills were brought to the table as were skills in marketing, volunteer coordination, grant writing, fundraising, and nurturing relationships with existing and potential donors.

BOARD MEMBER / 2006-2008

Teton Valley Foundation

Serving as a board member during the inception of the Music on Main series in Teton Valley, Idaho cemented skills in volunteer organization, core fundraising activities, and grassroots marketing.